

PRODUCT MANAGER

Job description

Duties include but not limited to;

- Provide technical and application assistance to the sales force, Reps and customers
- Launch new products to market
- Maintain relations and contacts with factory
- Provide training for sales force and Reps
- Maintain market and competitive information
- Maintain a customer reference database
- Conduct customer seminars in support of sales
- Assist with approvals such as CSA and CRN when required
- Develop and implement programs to grow product sales
- Maintain relationships with the production centers and other suppliers

Qualifications

- Post secondary technical education, preferably in instrumentation, process control or electronics
- Computer literacy and working knowledge of Microsoft Office, especially PowerPoint
- Excellent product and application knowledge
- Good customer relations and presentation skills
- Knowledge of ISO 9001 Quality Management System