

## CONFIDENTIAL STATS WEBSITE – INSTRUCTION MANUAL FOR USERS – REPORTING OPTIONS



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### Download Results

#### Generate Monthly/Quarterly Market Share Reports

[PDF Report](#)

Generate Monthly/Quarterly Market Share Report in PDF format

[RTF Report](#)

Generate Monthly/Quarterly Market Share Report in RTF format

[XLS Report](#)

Generate Monthly/Quarterly Market Share Report in XLS format

#### Export Data for the Specified Time Period

[XLS](#)

Export data for the specified time period in XLS format

[CSV](#)

Export data for the specified time period in CSV format

[TXT](#)

Export data for the specified time period in TXT format

#### View and download Power BI Reports

[PBI Report](#)

View and download Power BI Reports

### 1. Generate Market Share Reports – PDF Report

The PDF option to print your confidential marketshare report allows for a quick and easy way to view your data for the current period, year to date this year, and year to date last year. You have the flexibility to select previous months and years. In addition, you can filter by product group, category or getting. While this provides you with a detailed summary of your marketshare, the PDF format offers little to no flexibility in terms of formatting or further analysis.

#### Electro-Federation Canada Dry Type Transformers

Prepared confidentially for

Member Code: 000

Monthly Summary - Regions Report for 10/2019

#### Dry Type Transformers

Current Period YTD This Year YTD Last Year YTD Dev(%) 3 Months Avg 6 Months Avg 12 Months Avg

02 Three Phase <750 kVA - 1.2 kV Class

02 Atlantic

AGGREGATE

COMPANY

MARKET SHARE (%)

04 Quebec

AGGREGATE

COMPANY

MARKET SHARE (%)

06 Ontario

AGGREGATE

COMPANY

MARKET SHARE (%)

08 Midwest

AGGREGATE

COMPANY

MARKET SHARE (%)

## 2. Export Data for the Specified Time Period – XLS

Statistical users have the option of exporting the raw data for both their company and the aggregate EFC market for a specified time frame. The excel file can be used with other data sets to further analyze the statistical information over a period of time. The data contains no calculations – so there would be some time and effort spent at the members' end to build calcs and queries.

User can select the export range in the From and To filters. This will then generate an excel file that can be downloaded and saved on your computer or server.

Members: 

Electro-Federation Canada

Users: 

aharrigan

Product Section: 

Dry Type Transformer

Export Templates

Monthly Summary - Regions Report

[ + ]

01

Group Code

Group Name

From: Month 

1

 Year 

2016

 To: Month 

5

 Year 

2020

Dry Type Transformers

Merge Company & Industry Data

Generate Data:

EXPORT TO XLS

BACK

### 3. View and download Power BI Reports – PBI Report

Newly developed, the Power BI reporting option provides you with the ability to sort the data on the screen using multiple filters: Categories, months, years, regions

#### General notes:

- ✓ Data will be generated for all fields that are selected. A category/region can be selected or deselected as required
- ✓ Data is available retroactive from 2016.
- ✓ The data shown represents the highlighted information only.
- ✓ For this program – there is only unexpanded EFC data available. (No estimates have been built in to include a total industry estimate)
- ✓ Please note: No confidential company data is shown in this manual

For any data table generated: please note the three small buttons - **commands** in the top right **corner of the visual**:

Month at a Glance

| Product Category                           | Company Selected Year | Company Previous Year | % Ch | Industry Selected Year | Industry Previous Year | % Ch | % Share Selected Year | % Share Previous Year | % Ch |
|--|-----------------------|-----------------------|------|------------------------|------------------------|------|-----------------------|-----------------------|------|
| 02 - Three Phase <750 kVA - 1.2 kV Class   |                       |                       |      |                        |                        |      |                       |                       |      |
| 04 - Single Phase >5 kVA - 1.2 kV Class    |                       |                       |      |                        |                        |      |                       |                       |      |
| 06 - Three Phase 500 - 2500 kVA - > 1.2 kV |                       |                       |      |                        |                        |      |                       |                       |      |
| 08 - Three Phase >2501 kVA - > 1.2 kV      |                       |                       |      |                        |                        |      |                       |                       |      |
| <b>Total</b>                               |                       |                       |      |                        |                        |      |                       |                       |      |

When hovering over these buttons – you can click on any of them:



|  |   |
|--|---|
|  | Filters & slicers applied   |
|  | Focus Mode – lets you expand (pop out) a visual or tile to see more detail.   |
|  | <div> <div>Export data</div> <div>Show as a table</div> <div>Spotlight</div> <div>Sort descending</div> <div>Sort ascending</div> <div>Sort by</div> </div> |
|  |   |

Clear values for Month & Year

A screenshot of a date selection interface. At the top, there is a horizontal bar with a 'Clear' button highlighted by a red circle. Below this bar, there are two columns: 'Month' and 'Year'. The 'Month' column contains buttons for January, February, March, April, May, June, July, August, September, October, November, and December. The 'Year' column contains buttons for 2016, 2017, 2018, 2019, and 2020. A red circle highlights the 'Year' column header and the 2020 button. At the bottom right, there is a 'Compare' button.

**Download Report button** - Used ONLY with the Power BI Desktop Program.

Free version is available for download here - <https://powerbi.microsoft.com/en-us/downloads/>



## Power BI tabs

There are currently **FOUR** different page views for you to use. The following is a screenshot of each view for your reference. Sample data only has been added to illustrate Power BI views.



### a. Month at a Glance

You can view your market share for current year and previous year, based on the months you have selected.

| Product Category                          | Company Selected Year | Company Previous Year | % Ch | Industry Selected Year | Industry Previous Year | % Ch | % Share Selected Year | % Share Previous Year | % Ch |
|---|-----------------------|-----------------------|------|------------------------|------------------------|------|-----------------------|-----------------------|------|
| 02 - Three Phase <750 kVA - 1.2 kV Class  |                       |                       |      |                        |                        |      |                       |                       |      |
| 04 - Single Phase >5 kVA - 1.2 kV Class   |                       |                       |      |                        |                        |      |                       |                       |      |
| 06 - Three Phase 500 - 2500 kVA - >1.2 kV |                       |                       |      |                        |                        |      |                       |                       |      |
| 08 - Three Phase >2501 kVA - >1.2 kV      |                       |                       |      |                        |                        |      |                       |                       |      |
| <b>Total</b>                              |                       |                       |      |                        |                        |      |                       |                       |      |

### b. Graphs – Market Share by Region

This view shows company data vs. EFC industry data by region



## c. Year at a Glance

Shows a full year at a glance for each month - for the data selected for both company and EFC market

